ZenWallet

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App Concept and User Interface Design

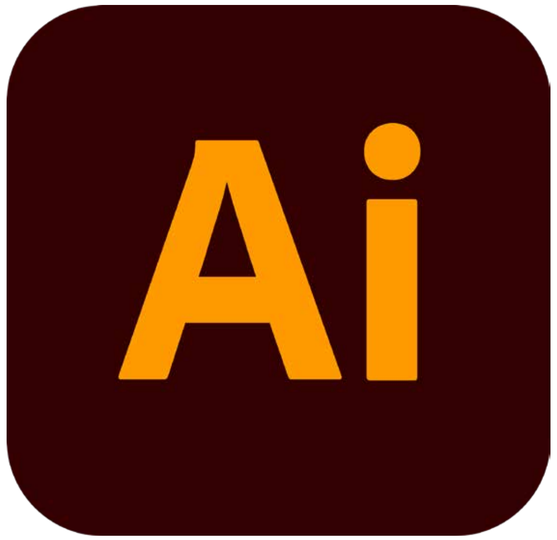
CST 328 - Fall 2023

App Concept Scope

ZenWallet is an app designed for a hypothetical credit card and investment bank named ZenBank. ZenWallet borrows a few elements from established apps, such as the American Express and Chase apps. These styles of apps are mostly a necessity for users, thus they must provide a sense of security and honesty to them.

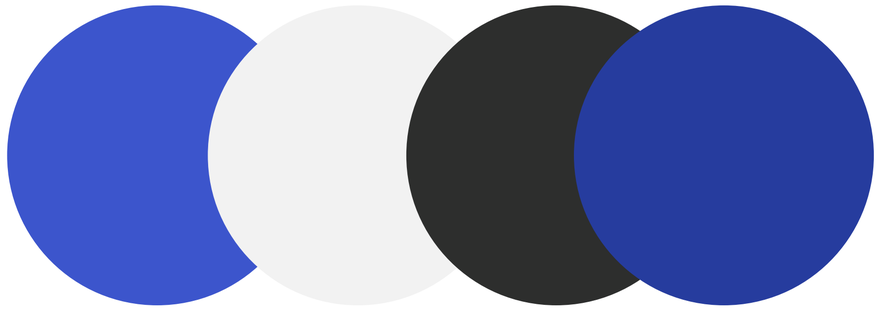
The user interface of ZenWallet is meant to be modern, sleek, and easy to use. Users of ZenWallet are meant to feel like they are using something they can rely on, thus, a conservative approach was taken in the design process.

Software Tools



Color & Typography

Helvetica Regular
Helvetica **Bold**

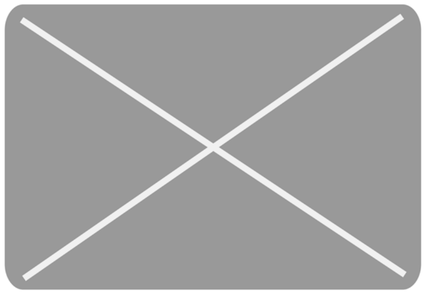


Logo & Icons

ZenBank

Lo-Fi Wireframes

SPY
S&P 500
$4,604.37



Buy Sell

Saturday, December 9

Dec 8

DOORDASH $28.98

Dec 7

APPLE.COM/BILL $0.99

Dec 6

GEICO $227.05

Today

Market News

Tesla gained grounded in China's NEV and BEV market in November.

Netflix Inc. stock rises Friday, still underperforms market

Strong losses for gold, silver following "goldilocks" U.S. jobs report

Buy Order Placed

Your order for TSLA was placed for $1,500.

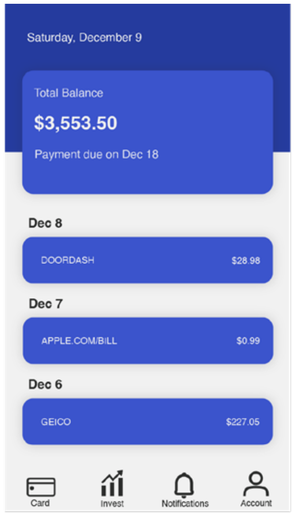
Account Update

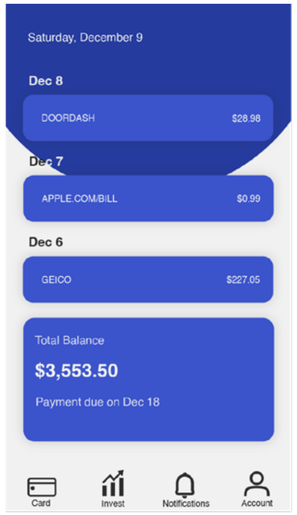
Thanks! We received your payment for your credit card account with us.

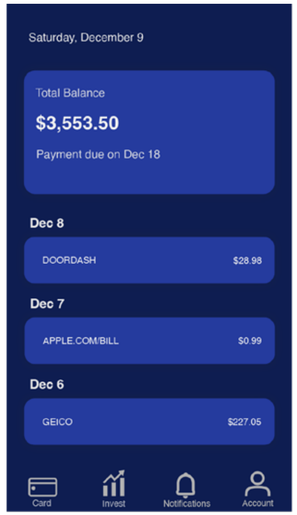
You statement is ready to view for this past month.

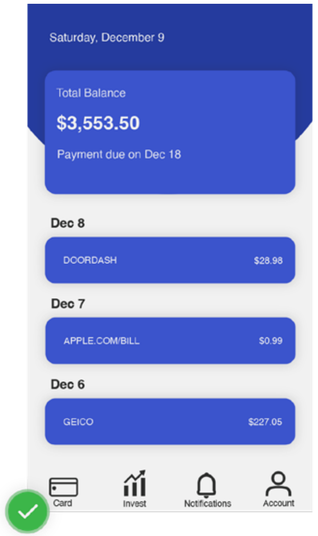
Your credit score went up!

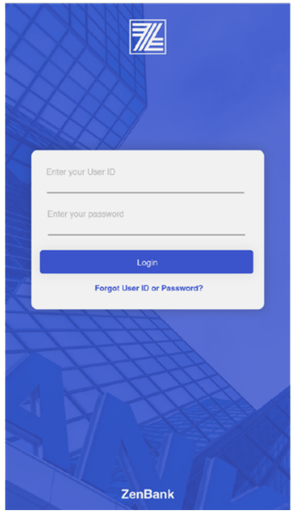
Iterations & Screens

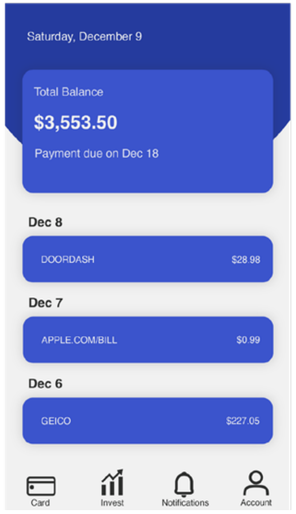


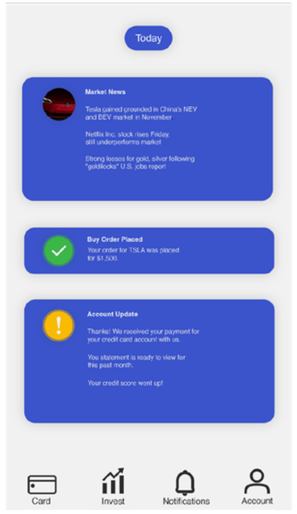


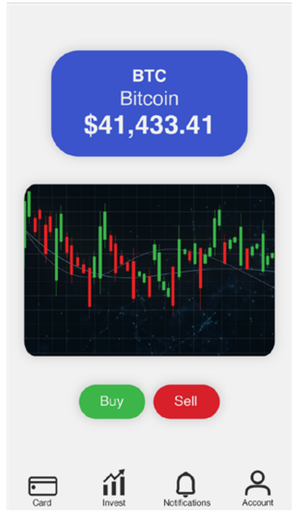












Demo

Adobe DX Demo

Thank you!